

Milestones

April 1, 2003

Governor Mike Leavitt launched his **1000-Day Economic Plan** to renew Utah's economic momentum on February 4, 2002, the day the Olympic flame arrived in Moab, Utah.

- **Day 1**, February 4, 2002, the Utah Media Center was on its 21st day of operation. The facility opened on January 7 at the Expo Mart in downtown Salt Lake City to provide working facilities and information for Olympic journalists. Network broadcasters filed an estimated 2,215 stories, reports and packages. Politicians, Olympic athletes, celebrities and others held news conferences at the Media Center during the Games.
- **Day 8**, February 11, 2002, LearnKey, Inc., a St. George-based firm producing self-paced, interactive IT learning tools, confirmed a donation of \$437,800 in training materials to the Utah Smart Site program, Governor Leavitt's initiative to create technology-based jobs in rural Utah.
- **Day 21**, February 24, 2002, the Division of Travel Development's TV spot market ad campaign reached 6.1 million people in Los Angeles, San Francisco and San Diego during the closing week of the 2002 Olympic Winter Games. The campaign featured Utah as the official Olympic playground before, during and after the Games to leverage higher awareness of the host city into higher visitation to Utah.
- **Day 25**, February 28, 2002, Utah's Home Energy Assistance Target (HEAT) program served about 33,000 households, exceeding last year's record. The program helps low-income and elderly residents pay their winter home heating bills.
- **Day 37**, March 12, 2002, the State Library Division released the new *Public PIONEER* website. The new site provides improved searching capabilities, more complete government information page, easier access to databases, and home access to Pioneer Premium databases. (See <http://pioneer.utah.gov/>)
- **Day 41**, March 16, 2002, the Division of Travel Development and its tourism partners from around the state attended the world's largest travel trade show -- ITB in Berlin. The success of the 2002 Olympic Winter Games generated more interest in Utah among travel companies overseas. The Utah delegation met individually with 120 tour operators to promote tourism to Utah.
- **Day 44**, March 19, 2002, Siebel Systems announced its decision to locate a 30,000 square foot enterprise data center in Utah, providing nearly 500 jobs.
- **Day 45**, March 20, 2002, the Olene Walker Housing Trust Fund board approved \$1.5 million in loans for the construction of apartments for low-income residents in West Valley City and Tooele.
- **Day 45**, March 20, 2002, the Utah State Library Board formally certified the Eagle Mountain Public Library as meeting the full state standards for public library service. This certification will make the new library eligible for future state and federal funding.

- **Day 46**, March 21, 2002, the Utah Navajo Revitalization Fund Board approved \$524,722 in grants to local chapters of government to address housing needs on the Navajo reservation in San Juan County, including the acquisition of modular homes used during the Olympics.
- **Day 49**, March 24, 2002, the Division of Travel Development ran a TV ad featuring post-Olympic travel to Utah during the Academy Awards broadcast in Los Angeles, San Francisco, San Diego, Las Vegas, Seattle, Dallas and Portland. The commercial marked the start of a two-week spot market TV campaign to leverage Games-induced awareness of Utah into higher visitation to the state. The TV campaign reached 7.6 million people.
- **Day 56**, March 31, 2002, the State Library Division concluded a formal evaluation of the Library Services and Technology Act Program, 1998-2002: and submitted it to the Institute of Museum and Library Services. (See <http://library.utah.gov/LSTA5YrRptFinal.pdf>)
- **Day 57**, April 1, 2002, SabiOso, a computer software company, opened its new headquarters in Layton.
- **Day 60**, April 4, 2002, the state's Permanent Community Impact Fund Board approved \$8.5 million in grants and loans for rural improvement projects. They include: construction of a new library in Cedar City, a fire-training tower in Carbon County, and the renovation of a theater in Helper.
- **Day 64**, April 8, 2002, Uintah River Technology, the Northern Ute Indian Tribe's Smart Site, assisted in homeland defense by providing 65 data entry jobs in support of Immigration and Naturalization Services.
- **Day 73**, April 17, 2002, the Utah Pioneer Communities Program and the Utah Division of State History awarded 13 businesses up to \$5,000 each to restore historic buildings.
- **Day 74**, April 18, 2002, the communities of Cannonville, Kingston and Orderville received a total of \$215,050 in grants to complete improvement projects. The Utah Rural Development Fund Board approved the grants.
- **Day 78**, April 22, 2002, Utah State Historical Society launched an Olympic legacy collection to be displayed in February 2003, the one-year anniversary of the 2002 Olympic Winter Games.
- **Day 80**, April 24, 2002, the Board of Business and Economic Development approved \$2 million in funding for the Centers of Excellence Program. 15 centers and two planning grants were the recipients.
- **Day 82**, April 26, 2002, about 250 people attended the 2002 Governor's Awards in the Arts event. Five people and two organizations were honored for their contributions to Utah's arts community.
- **Day 90**, May 4, 2002, Salt Lake City hosted 2,500 corporate real estate site selectors for the CoreNet Global Summit. State economic development employees co-hosted the conference.
- **Day 91**, May 5, 2002, a national survey, conducted by Wirthlin Worldwide, identified positive changes in awareness and image for Utah due to the 2002 Olympic Winter Games. Roughly 7.1 million people are now more likely to vacation in Utah and the state is now more recognized for its scenic beauty, mountains, winter sports, ski resorts, cleanliness and

friendly people. The Division of Travel Development used the research findings to target advertising and public relations efforts throughout 2002.

- **Day 95**, May 9, 2002, the Olene Walker Housing Trust Fund received a national award from the Fannie Mae Foundation for leadership in financing home ownership opportunities for people with disabilities. Utah is of only 14 states to receive the award.
- **Day 101**, May 15, 2002, the Division of Travel Development's spring ad campaign began in five national magazines – *Travel Holiday*, *Conde Nast Traveler*, *Sunset*, *Westways* and *Gourmet*. The campaign promoted the Utah! brand and the state-wide 20.02% Summer Celebration that offered deals on accommodation and other travel-related purchases from May through November of 2002.
- **Day 106**, May 20, 2002, Governor Leavitt announced the 2002 recipients of the Governor's Medal for Science and Technology, including eight leading technology innovators and educators.
- **Day 107**, May 21, 2002, Cadence Design Systems, Inc. selected Sandy, Utah for a new corporate center, providing 300 high paying jobs.
- **Day 108**, May 22, 2002, the Utah State Library Board formally certified the Newton Public Library as meeting the full state standards for public library service. This certification made the new library eligible for future state and federal funding.
- **Day 116**, May 30, 2002, a major Korean conglomerate, Samyang Corporation, established a U.S. pharmaceutical research and development operation in Sandy. Three jobs were created with the potential for expansion.
- **Day 118**, June 1, 2002, more than three months after the 2002 Olympic Winter Games, visitation to the Travel Division's consumer website remained at about 400,000 per month -- 80% above pre-Games levels – indicating increased interest in travel to the state.
- **Day 121**, June 4, 2002, the Division of Travel Development started the post-Olympic phase of awareness and image testing in key international markets, including countries in Europe, Asia and South America.
- **Day 124**, June 7, 2002, Utah Smart Sites program commemorated its one-year anniversary announcing the creation of 400 jobs and the newest Smart Site, located in Kanab. Affiliated Computer Services (ACS) will employ 55 data entry specialists. Smart Sites are facilities with high-speed bandwidth where a company employs trained rural workers to perform computer, telecommunications or data entry services.
- **Day 124**, June 7, 2002, Governor Leavitt announced USDA Rural Development awards grant to the Utah Smart Site initiative and Southern Utah University's Rural Development Council to provide technical assistance to American Indian Tribes interested in establishing Utah Smart Sites.
- **Day 124**, June 7, 2002, Wells' Dairy broke ground on a 158,000 square foot, \$40 million ice cream plant in St. George that will employ 70 people.
- **Day 136**, June 19, 2002, the Olene Walker Housing Trust Fund approved \$1 million in low-interest loans for the rehabilitation or construction of six affordable housing projects in the state.

- **Day 137**, June 20, 2002, three Utah scenic highways received national designation. Highway 12 in southern Utah became an "All-American Road" while the Dinosaur Diamond Prehistoric Highway and the Logan Canyon Scenic Byway were named National Scenic Byways.
- **Day 148**, July 1, 2002, the Utah Small Business Development Center was designated as the national NxLevel Education Foundation administrator. NxLevel provides premier entrepreneurial training programs for start up and early state businesses.
- **Day 148**, July 1, 2002, the Utah State Library for the Blind and Disabled announced a 50% increase in the number of new Utah users of the library's services from 2001 to 2002. In 2001, 935 individuals registered for the service. In 2002, 1,408 individuals registered. The total number of registered users is 14,301.
- **Day 149**, July 2, 2002, small-group qualitative research conducted by the Division of Travel Development in Dallas and Los Angeles confirmed a strong potential for association of the Utah! brand with the 2002 Olympic Winter Games. Salt Lake City, compared to other host cities, is recognized for the friendliness of its people and the Games volunteers; the success of the Games and of U.S. athletes; and the emotions of patriotism, pride and passion. The research identified *aspiration* and *inspiration* as the key emotional attachments to the Salt Lake Games that can be leveraged in future marketing communications.
- **Day 162**, July 15, 2002, filming began in Utah on the television series "Everwood." The show airs on the WB Television Network.
- **Day 170**, July 23, 2002, Utah Division of Business and Economic Development's Utah Smart Site Program partnered with Weber State University to offer Internet-based medical coding training to create rural jobs.
- **Day 176**, July 29, 2002, the State Library Division released the results of the 21st Century Library Needs Assessment study. By 2010, Utah's libraries will need an additional 600,000 square feet (at a cost of \$145-\$327 million) to meet population growth and service demand. The study also documented growth in library use, strong public support for library services, and the limited financial options available to local governments for coping with that growth. (See <http://library.utah.gov/21stcentury.html>)
- **Day 179**, August 1, 2002, the state's Permanent Community Impact Fund Board approved \$6.5 million in grants and loans for rural improvement projects. They include the purchase of new equipment for a hospital in Monticello to provide better health care for citizens in the southeastern part of the state.
- **Day 186**, August 8, 2002, Governor Mike Leavitt unveiled the Utah! Trade Missions on the sixth month anniversary of the Opening Ceremonies of the 2002 Olympic Winter Games. The state will coordinate the domestic and international trips to Mexico City; Athens, Greece; Torino, Italy; Asia; and other destinations.
- **Day 187**, August 9, 2002, the Utah Film Commission released its fiscal year-end numbers and reported the motion picture industry and Olympic filming activities added \$141.6 million to state coffers last year. That figure is up from the 2000/2001 mark of \$117 million.
- **Day 193**, August 15, 2002, Iomega Corporation announced the third generation Zip drive, a removable storage solution. The company has offices in Roy.

- **Day 194**, August 16, 2002, Governor Leavitt announced the formation of the Health Informatics ecosystem targeting rural Utah. He also announced a \$550,000 federal grant through the Utah Department of Workforce Services of which \$250,000 is dedicated to the new ecosystem. Weber State University Distance Learning and 3M Learning, a product of Murray-based 3M Health Information Services, will provide 50 online medical coding scholarships.
- **Day 195**, August 17, 2002, the Utah State Library for the Blind and Disabled and participating children celebrated the conclusion of the 2002 Summer Reading Program. Thirty-eight blind or visually impaired children, ages 6 through 12, participated in the Reading Program, "Join the Winner's Circle." The children, who read a total of 39,547 minutes during the six-week program, were awarded small prizes as their reading logs were mailed in and received larger prizes at the Summer Reading Party, as they celebrated their achievements with the Jazz Bear.
- **Day 198**, August 20, 2002, Avia Code announced the intent to hire 100 medical coders through the Utah Smart Site program. The average coder will earn between \$15-\$20 per hour.
- **Day 198**, August 20, 2002, the State Library Board announced an increase in the annual pool of funds available to Utah's libraries for competitive grants from \$600,000 to \$750,000.
- **Day 200**, August 22, 2002, the Utah Technology Alliance launched its Economic Ecosystems web site featuring the state's economic clusters. It can be found at <http://ecosystems.utah.gov/>
- **Day 206**, August 28, 2002, the State Library Division released the new GILS (Government Information Locator Service) website, which offers many features aimed at facilitating the work of state employees engaged in publishing government information online. (See <http://gils.utah.gov/>)
- **Day 210**, September 1, 2002, focusing on messaging that recalled Olympic emotions, the Division of Travel Development's fall print campaign appears in the September and/or October national editions of *Arthur Frommers Budget Travel*, *Conde Nast Traveler*, *Forbes Magazine*, *Gourmet Magazine*, *The New Yorker*, *Outside Magazine*, *Sunset Magazine*, *Travel Holiday*, and regional editions of *Time*, *Newsweek*, *U.S. News & World Report*, and *Sports Illustrated*.
- **Day 212**, September 3, 2002, the State Library Division began operation of the first 21st Century Bookmobile. With construction completed in August, the first of fourteen new bookmobiles to be built over the next six years was put into operation with the Uintah Basin Bookmobile Library, which serves Daggett, Duchesne, and Uintah Counties. Construction of these bookmobiles--the first to be built in Utah in a quarter century--is being funded largely by a special legislative appropriation made in 2001.
- **Day 224**, September 15, 2002, volunteers from the Blanding chapter of the Utah Statewide Archaeological Society, a partner of the Division of State History, begin excavation of a significant Anasazi site in the town of Blanding. A grant from State History provides for professional supervision of field and lab work, ensuring that the excavation will produce sound scientific data and new understanding into the Anasazi culture.

- **Day 229**, September 20, 2002, Jeffrey Gochnour was appointed director of the Utah Division of Business and Economic Development. (DBED) Gochnour will oversee the division's efforts to attract new companies to the state and expand existing businesses in Utah.
- **Day 235**, September 26, 2002, Utah Governor Mike Leavitt and economic development leaders from the State of Utah and the German State of Saarland signed a cooperation agreement to strengthen their economic ties, especially in the field of foreign trade and technological development.
- **Day 239**, September 30, 2002, the Division of State History distributed to Certified Local Governments around the state \$145,700 in grants to restore historic buildings and revitalize communities.
- **Day 240**, October 1, 2002, the Division of State History posted more than 5,200 images from the Governor's Olympic Photo Collection on the Web.
- **Day 240**, October 1, 2002, the Spring City Old School, largely through the critical role played by the Division of State History, won a \$100,000 Save America's Treasures grant.
- **Day 240**, October 1, 2002, the Division of Travel Development's winter "*Stay & Ski in 2003*" campaign capitalized on the exposure of the 2002 Games and leveraged with many of Utah's ski and lodging partners. Print ads appeared in ski magazines such as *Ski*, *Skiing*, *Skier News*, and *Hooked on the Outdoors* from September through December. In addition, over 900,000 fliers were sent directly to consumers likely to take a ski vacation during the 2002-03 season.
- **Day 240**, October 1, 2002, in an effort to continue providing accessibility to Utah's visually impaired residents, the State Library for the Blind and Disabled reproduced the 2002 Utah Voter Information Pamphlet in both Braille and recorded cassette tapes. Lieutenant Governor Olene Walker and the State Library Division unveiled the pamphlets and tapes at a news conference.
- **Day 247**, October 8, 2002, the Utah Arts Council's Literature Program announced the results of the 44th annual Original Writing Competition. Awards were presented to 17 writers in six categories.
- **Day 256**, October 17, 2002, the Bear River Heritage Area, created and funded through assistance from the Division of State History, published a comprehensive travel guide detailing heritage experiences, sites, food, and products in northern Utah and southern Idaho.
- **Day 257**, October 18, 2002, the Board of Business and Economic Development (DBED) approved Industrial Assistance Fund incentives to create 80 new full-time positions in urban Utah. An unnamed company received \$400,000 to create a corporate headquarters. Other approvals included \$50,000 for Storm Products, Inc. to expand its facility and create 50 full-time positions in Brigham City, Box Elder County and the Ogden High Tech Center received a \$900,000 incentive-legislative pass-through to create 1,700 new full-time employee positions in Ogden, Weber County.
- **Day 263**, October 24, 2002, the new IRS complex in Ogden—which includes a warehouse that was renovated with technical assistance from the Division of State History—is dedicated. The complex is stimulating economic growth, the cleanup of adjacent properties, and further redevelopment in Ogden.

- **Day 264**, October 25, 2002, the State Historic Preservation Office of the Division of State History launched a statewide photo contest celebrating historic “Dream Houses.”
- **Day 265**, October 26, 2002, the Division of State History/Utah State Historical Society partnered with the Fort Douglas Military Museum to present the 140th Anniversary Celebration of the founding of Fort Douglas.
- **Day 271**, November 1, 2002, the Fielding Garr Ranch on Antelope Island won a Heritage Award from the Utah Heritage Foundation. The Division of State History played a key role in the restoration of the ranch.
- **Day 271**, November 1, 2002, the online cemeteries database created by the Division of State History became a valuable resource for genealogists and historical researchers, as shown by the number of visits it receives: more than 5,000 visits per month for the previous nine months.
- **Day 271**, November 1, 2002, continuing to use the emotional connections of the Games to promote Utah's winter vacation possibilities, network and cable television ads appeared during the 2002-03 season in the Dallas and Los Angeles markets. Complementing the television ads are metro traffic reports aimed at listeners in Dallas, Los Angeles, and Portland.
- **Day 275**, November 5, 2002, the second session of the Archeological Site Conservation Academy—a multi-partner endeavor spearheaded by the Division of State History—is launched at the College of Eastern Utah-Blanding Campus.
- **Day 276**, November 6-7, 2002, the Division of State History co-sponsored a conference on Developing Heritage Resources and Businesses, helping businesses and community leaders learn how to promote heritage as an economic development tool.
- **Day 278**, November 8, 2002, Kane County and a water district in Uintah County received emergency funds from the Utah Permanent Community Impact Fund Board. The board approved a \$1 million loan for Kane County to add 10,333 square feet to the county jail in Kanab and to renovate the existing part of the facility. Maeser Water Improvement District in Uintah County was awarded a grant of \$300,000 and a loan of \$1 million for improvements to culinary water wells.
- **Day 283**, November 13, 2002, Joseph Diamond, director of the Department of Defense Air Force Office of Small and Disadvantaged Business Utilization (SADBU) in Washington, D.C., was in Salt Lake City to sign a memorandum to expand the Native American Small Business Initiative nationwide. Expansion of the initiative may provide federal contract opportunities for Utah tribes.
- **Day 295**, November 25, 2002, Governor Mike Leavitt signed a proclamation declaring the fourth Monday in November as “Indigenous People’s Day” in Utah. There are approximately 30,000 American Indians in Utah.
- **Day 305**, December 5, 2002, the Utah Permanent Community Impact Fund Board awards more than \$11 million to 17 rural entities in Utah for local improvement projects.
- **Day 305**, December 5, 2002, the new Division of State History web site--reorganized, streamlined, redesigned to be more user-friendly, but still containing content serving a wide variety of publics—went up on the Internet.

- **Day 307**, December 7, 2002, eighty African-American high school and middle school students in Utah were honored for their academic achievements. The Utah Office of Black Affairs held its annual Governor's Initiative on Families Today (GIFT) conference at Salt Lake Community College in Taylorsville.
- **Day 310**, December 10, 2002, the Shipler Commercial Photograph Collection digitization project is complete with now over 10,000 images online, including a series of beautiful panorama views. Visit at: <http://history.utah.gov/Photos/C275/>
- **Day 311**, December 11, 2002, the Division of State History opened the exhibit *Latinos in Utah*. Perhaps the most complete visual account of the long Latino presence in the state, this exhibit creates a bridge of understanding between cultures. It also uses many images from State History's photo archives.
- **Day 311**, December 11, 2002, the Division of State History published Beehive History 28, a magazine of general interest articles exploring the many kinds of weapons and weapons inventors with a connection to Utah.
- **Day 319**, December 19, 2002, the Olene Walker Housing Trust Fund board approved \$909,800 in low-interest loans for the purchase and renovation of 164 apartments for low-income residents in Blanding and Ogden. The Utah Division of Community Development administers the fund, named for Lt. Gov. Olene Walker for her advocacy of affordable housing.
- **Day 319**, December 19, 2002, the Division of Travel Development co-escorted the first of six domestic media familiarization tours with Ski Utah during the 2002-03 winter season to showcase travel opportunities at destination ski resorts and Winter Olympic infrastructure -- leveraging the successful TV exposure during the 2002 Games.
- **Day 320**, December 20, 2002, the Board of Business and Economic Development (DBED) approved Industrial Assistance Fund incentives that may create 100 jobs at a new paper processing facility in Cedar City. The name of the company remains confidential, but the company will receive a maximum performance-based disbursement rural incentive of \$150,000, which is \$1,500 per employee.
- **Day 331**, December 31, 2002, the Division of State History completed digitization of more than 100 oral histories from its research library. The library finished the year 2002 having served 8,000 local, national, international patrons.
- **Day 334**, January 3, 2003, the Murray Museum opened as part of Statehood Day events in Murray. The city of Murray relied on assistance from the Division of State History Library and Collections program to help organize their museum, furnish the exhibits, arrange and take care of their photograph collections, and provide resources for historical research.
- **Day 340**, January 9, 2003, Bomatic, Inc. announced plans to build a 100,000 square foot plastics manufacturing plant in St. George that will employ 100 people. Bomatic plans to hire up to 225 employees in southern Utah over a 10-year period.
- **Day 341**, January 10, 2003, entities in Price and Roosevelt received emergency funds from the Utah Permanent Community Impact Fund Board. The money will be used to install a new boiler for the city's swimming pool in Price and to fund the expansion of a building housing the offices of the Uintah Basin Association of Governments.

- **Day 341**, January 10, 2003, sculptor, critic, and administrator Frank McEntire was selected as the next director of the Utah Arts Council. Bonnie Stephens, previous director for the past 11 years, retired to pursue other arts-related interests.
- **Day 344**, January 13, 2003, Noted Utah historian, Philip F. Notarianni, was appointed the new director of the Utah Division of State History, Utah State Historical Society. Notarianni is a Utah native and the son of Italian immigrants.
- **Day 348**, January 17, 2003, the Utah Martin Luther King Jr. Human Rights Commission held a holiday luncheon at the Union Pacific Depot in Salt Lake City. The event featured the presentation of the commission's "Drum Major" awards to four people, companies, and other organizations for their community service and commitment to diversity within their ranks.
- **Day 352**, January 21, 2003, the Utah Arts Council produced its 2003 Utah Traditions Calendar featuring folk art collected throughout the state of Utah.
- **Day 355**, January 24, 2003, the Division of Travel Development unveiled its Trade Mission Tool Kit for tourism entities and state agencies to use in promoting Utah. It consists of an eight-foot-tall backlit bubble display panel and the new Utah! Connect brochure that showcases the state.
- **Day 355**, January 24, 2003, Governor Mike Leavitt and the Utah Arts Council announced the appointment of the state's new poet laureate. Kenneth W. Brewer, a retired English professor, will serve as the Utah Poet Laureate for the next five years. Brewer will work closely with the Council's Literature Program to increase literacy in Utah.
- **Day 360**, January 29, 2003, Winterfest activities were held January 29-February 9 in Salt Lake City, Park City, Ogden, Provo, Huntsville, West Valley City, Wasatch County, and Weber County. The events coincided with the one-year anniversary of the 2002 Olympic Winter Games. Activities included an International Business Summit sponsored by the International Business Development Office.
- **Day 361**, January 30, 2003, Governor Mike Leavitt proclaimed Thursday, January 30 as "Museum Day" in Utah to call attention to the contributions of the state's 212 museums that attract an estimated 4 million visitors annually. 34 museums from around the state had representatives and displays in the Capitol Rotunda.
- **Day 362**, January 31, 2003, the Division of Travel Development produced the Utah! Trade Mission DVD to promote tourism, business, education, culture and lifestyle in the state. The DVD debuted during the trade mission to Mexico City the first week of February.
- **Day 363**, February 1, 2003 the Division of State History opened its Olympic Legacies exhibit, displaying artifacts from the 2002 Olympic Winter Games and Paralympic events as part of its exhibit on state history. It also launched an online Olympic Legacies exhibit, with more than 400 items available to view online history.utah.gov/Photos/C275.
- **Day 364**, February 2, 2003, Governor Mike Leavitt led a delegation of 50 business, education and government representatives to Mexico City for the second of several trade missions designed to increase economic and cultural opportunities for Utah. Mexico City and Salt Lake City have strong economic and cultural ties.
- **Day 367**, February 5, 2003, Lt. Gov. Olene Walker attended a ceremony to mark the completion of the purchase and renovation of the Capitol Villa apartment complex in Salt

Lake City that provides affordable housing for senior citizens and the disabled. Capitol Villa contains 108 one-bedroom units.

- **Day 369**, February 7, 2003, USCO Logistics announced plans hire 250 employees to operate a distribution center in Spanish Fork for a major retailer. The operation will occupy half of the 1,044,000 square foot former Fingerhut Building. The Utah County center may eventually employ up to 500 workers.
- **Day 387**, February 25, 2003, the Utah Film Commission and the state of Utah honored the cast and crew of "Touched By An Angel" for nine great years of shooting in Utah. The highly acclaimed program concluded this season after more than 200 episodes. Seen throughout the world, the network television show has employed hundreds of Utahns, contributing well over \$200 million to Utah's economy.
- **Day 390**, February 28, 2003, the Utah Navajo Revitalization Fund Board awarded grants totaling \$846,141 to local government entities on the Navajo Reservation in southeastern Utah. The funds will help finance local projects, primarily improved housing for tribal members.
- **Day 391**, March 1, 2003, the Division of Travel Development's 2002 Post-Olympic European Study showed, within the context of the Olympics, awareness of Salt Lake City and Utah increased significantly. In 2002, 1 in 3 Europeans could correctly identify Salt Lake City and 1 in 6 could correctly identify Utah as the host of the 2002 Olympic Winter Games (vs. 1 in 5 for SLC and 1 in 10 for Utah in 1999). Among consumers likely to travel to the American West, awareness gains were higher (1 in 2 for SLC and 1 in 3 for Utah). The LDS Church was the most common image of Utah in both 1999 and 2002, but Utah's mountains and desert experienced large increases in the 2002 study.
- **Day 395**, March 5, 2003, Utah lawmakers passed four economic development bills during the 2003 Legislative Session that will stimulate job growth in Utah. The Venture Capital Enhancement Act (HB 240) provides for the creation of a \$100 million "fund of funds" to stimulate high tech start-up businesses in Utah. Trust Law Amendments (HB 299) will enhance job creation in the financial services industry. Aerospace/Aviation Development Zones (HB 316) enhances Utah's aviation manufacturing capability. Amendments Related to Information Technology (SB 151) will provide a coordinated policy to create high paying technology jobs and sustain the growth of Utah high tech companies.
- **Day 397**, March 7, 2003, a Utah company based in Sanpete County received 8(a) certification from the Small Business Administration in Washington, D.C. Skyline Drive Technology, L.L.C. (SDT), headquartered in Mt. Pleasant, became Utah's first rural Community Development Corporation 8(a) Company.
- **Day 397**, March 7, 2003, the Division of Travel Development and its tourism partners around the state attended the world's largest travel trade show – ITB in Berlin. Tour operators reported strong pre-bookings for travel to the western USA from June to September, assuming the Iraq war is over by then and there are no major terrorist incidents. The strengthening Euro and pent-up travel demand in the UK and Europe prompted the jump in pre-bookings.
- **Day 398**, March 8, 2003, the state leads a delegation of Utah businesses to Athens, Greece and Torino, Italy as part of the Utah! Trade Missions. Many of the companies were suppliers

during the 2002 Olympic Winter Games in Utah and they established relationships with the next two Olympic host cities.

- **Day 400**, March 10, 2003, the Division of State History published *Currents*, an expanded newsletter with graphics and content to catch the interest of the general public and let them know of history and happenings around the state.
- **Day 400**, March 10, 2003, the Utah Permanent Community Impact Fund Board approved \$269,662 in supplemental emergency funds for three rural entities. The money will fund a repaving and storm drain project in the Castle Valley Special Service District, help purchase a reconditioned fire pumper truck in Naples, and pay for replacement of an aging water line in Vernal's central business district.
- **Day 401**, March 11, 2003, several communities on the Navajo Reservation in southeastern Utah received funds for local improvement projects. The Utah Navajo Revitalization Fund board approved grants totaling \$148,335 for local government entities.
- **Day 404**, March 14, 2003, the Utah Office of Pacific Islander Affairs and the Governor's Initiative on Families Today recognized some of the top Polynesian high school athletes in the state. The Pacific Islander All-State Banquet honored 27 prep athletes at the Embassy Suites Hotel in Salt Lake City.
- **Day 407**, March 17, 2003, the Utah Pioneer Communities Advisory Board approved Tooele City's application to join the state's Main Street program that helps communities improve the appearance and economic vitality of their central business districts. The program will match local funding with up to \$10,000 a year for three years.
- **Day 411**, March 21, 2003, Zions Bank announced plans to open a customer service center in Kanab that will eventually provide up to 70 new jobs. This is Kane County's second Smart Site. Nearly 700 technology-based jobs have been created in 23 rural Smart Sites since the initiative was launched less than two years ago.
- **Day 415**, March 25, 2003, ten Utah companies joined Governor Mike Leavitt in Silicon Valley to showcase investment opportunities in the beehive state. The visit to San Jose, which was the fifth Utah! Trade Mission, highlighted biomedical, web services, and health informatics firms.
- **Day 416**, March 26, 2003, 350 producers and studio production heads learned more about Utah's film assets from Governor Mike Leavitt and 35 Utah companies at the Digital Media Summit in Los Angeles. The trip was part of the Utah! Trade Missions.
- **Day 417**, March 27, 2003, the Division of Travel Development teamed up with Petzl America, the North American arm of the leading international manufacturer of headlamps and technical climbing and rescue gear plus other private sector players to host a backcountry tour in Utah's San Rafael Swell for writers from top national publications.
- **Day 418**, March 28, 2003, the Division of State Library received the CIO Award for Innovation in Providing e-Government Services for the support and implementation of RSS technology and live online chat help. Governor Leavitt made the presentation at the Gateway Theaters in Salt Lake City.
- **Day 419**, March 29, 2003, the Utah Office of Hispanic Affairs and the Governor's Initiative on Families Today honored 55 Hispanic high school students in the state who have excelled in

academics, leadership, artistic ability, community service, athletics, and general improvement as a student. The awards dinner was held at the Embassy Suites Hotel in Salt Lake City.

- **Day 422**, April 1, 2003, the State Library Division awarded \$275,604 in Library Services and Technology Act (LSTA) grants for spring 2003 to 22 library projects throughout the state. Allocations are going to five libraries for technology infrastructure and networked information.

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